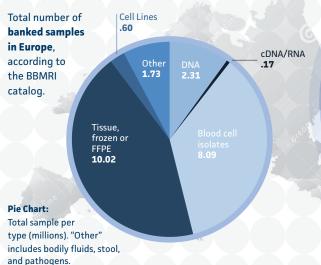
The **Challenge**

Now more than ever, scientists understand that diseases are population-specific. To support this research, biobanks must increase the variety and number of samples they store. Unfortunately, with more samples come more sample identification errors.

39% of cancer researchers reported difficulty obtaining biospecimens of adequate number

47% of cancer researchers reported difficulty obtaining biospecimens of adequate quality

22,882,299



98% of errors happen **before** a sample even reaches a biobank.



The Movement

Facing a history of sample ID errors, leading biobanks are making high-quality samples a standard. Better quality samples lead to better data, outcomes, and reproducibility—translating into more grant renewals for researchers and re-engagement of the biobank.

DOWNLOAD the *Evolution of Biobanking* **White paper:** www.fluidigm.com/quality

MAKE YOUR BIOBANK
A QUALITY RESEARCH PARTNER

